

TCE Radio Show Media Buys (30 or 60 Second commercials)

Info: TceRadio@TceNow.com or Submit fees: payment@TceNow.com



Show Name: Career Talk Radio Show
Episode: (30 Minute Shows) aired 1x per week
Length: Promoted during the Broadcast, archive & iTunes
Type: Audio and Live Read
Placement: Intro, Between Segments (Live Read), Ending
Submit Ads By: Ongoing submittals
Broadcast Date: Sat. at 10AM EST

60 SECOND COMMERCIALS)

Up to 60 Second Ad - \$75 per month or \$25 per episode
Career Talk Radio is also available on iTunes

Special Instructions: The advertiser is responsible for supplying ad copy to be read or professionally recorded. If submitting a up to 60 second pre-recorded commercial please be sure audio quality is high and that the submitted format is mp3.

\$250 FEATURED SPONSORS

Rate: \$199, Up to 60 second ad (Featured Sponsor 1 month of broadcasting)

***“Featured Sponsor”** Includes: (1) 15 minute, interview of you and your company on our TCE radio programming. Listing your website/banner on the Career Talk radio show for entire month of sponsorship, your "blurb as a live read" and contact points during our TCE Career Talk Broadcast" and "promotion" of you as our partner engaging our listeners to visit your site and/or make contact. **Annual sponsorships @ \$1200 per year & exclusive industry sponsorships are \$1000 more.**

DON'T JUST ADVERTISE, MARKET WITH UNLIMITED SHELF LIFE!

***Our lifestyle format works well with the following industries:** authors, consultants, financial planners, realtors, 501C3's, ministries, employers, health/fitness, fashion etc.

\$299 Media Buy for “Conversations with “The Career Engineer” dedicated 30 minute interview (infomercial)by telephone ...includes:

- Eblast of interview to our TCE database (B2B and B2C readers)
- Mp3 for reproduction by your or our preferred vendor and/or link to your website.
- Website and photo listed on our TCE Newsletter.

OUR AUDIENCE:

Target Market: Career Seekers/Career Changers, Military, Retirees, Employers, and Business Owners.
Maximum Reach: Up to 1 million
Age: 20 - 60
Income: \$18,000-\$100,000
Gender: Any
Education: All

Investments are subject to change without notice & no refunds
TceNow.com, O: 757-420-1109, E: TceRadio@TceNow.com