

Radio Show Media Buys (30 or 60 Second commercials)

Info: rts@thecareerengineers.com or Submit fees: payment@thecareerengineers.com

Show Name: The Career Engineers Radio Broadcast
Episode: 2 (30 Minute Shows) Monthly
Purpose: Show Sponsorship
Length: Promoted throughout Broadcast
Type: Audio and Live Read
Placement: Intro, Between Segments (Live Read), Ending
Submit Ads By: 1st and 15th of Each Month –
Episode Broadcast Date: 2nd and 4th Fridays of the Month

(30 or 60 Second Commercials)

Open Rate: 30 Second Ad - \$40 each. 60 Second Ad - \$60 each

Special Instructions: The advertiser is responsible for supplying ad copy to be read or professionally recorded. If submitting a 30 or 60 second pre-recorded commercial please be sure audio quality is high and that the submitted format is mp3. **Featured Sponsors also get a link on the show's website page for the duration of the ad**, so make sure you include a link to your product or company website.

Preferred vendor for ad copy wording: jwatkins@writeontargetcommunications.com

Preferred voice over vendor: Ms. Raymon Bessix at bessix@comcast.net @ \$60.00 per project.

Featured Sponsors

Rate: \$200 (Featured Sponsor* for Two Shows) & \$350 (Featured Sponsor* for Four Shows)

*“**Featured Sponsor**” Includes: listing your website/banner on the radio page for entire month of sponsorship, your "blurb as a live read" and contact points during our TCE Radio Broadcast” and "promotion" of you as our partner engaging our listeners to visit your site and/or make contact. **Annual sponsorships @ \$1500 per year & exclusive industry sponsorships are available.**

Don't just advertise... Invest in marketing with unlimited shelf life!

***Our lifestyle format works well with the following industries:** authors, consultants, financial planners, realtors, non-profits, ministries, event planners, employers, health/fitness, fashion etc.

\$200 Media Buy for dedicated 30 minute interview by telephone ...includes:

- Link of interview on our www.thecareerengineers.com website.
- Audio file for reproduction by our preferred vendor and/or link to your website.
- Website and photo listed on our radio talk show page.
- **For an additional \$150 investment** you get a commercial professionally produced (music, voice over talent, etc. for use on ANY radio stations).
- **\$150.00 non-aired media buy** for distribution (includes interview, audio download, music intro and outro) (**Great for MLM's, or persons wanting to create mp3, website link or CD products.**)

Our Audience:

Target Market: Career Seekers/Changers, Military, Retirees, Employers, and Business Owners
Maximum Reach: Up to 1 million
Age: 20 - 60
Income: \$18,000-\$100,000
Gender: Any
Education: All

Investments are subject to change without notice